

TOTALJOBS.COM TARGETS GRADUATES WITH NEW ZONE

Totaljobs.com, the UK's leading recruitment website has launched its new graduate zone, totaljobs Graduate. The launch reflects totaljobs' commitment to providing a focused graduate recruitment offering that matches candidates and employers.

The new zone brings together some of the country's leading graduate recruiters including Accenture, Orange, T Mobile and the National Audit Office alongside innovative functionality. Graduates are taking advantage of brand new features in the Zone like 'Knowing You'. The psychometric questionnaire helps candidates self-assess their working style, preferred work environments and the kinds of jobs they would most enjoy.

Other 'Gradvice' now on offer includes interviews with current first jobbers, details of recruitment events, assessment centre tips and real-life case studies, and for budding entrepreneurs, interviews with business hotshots like Sir Richard Branson and Lord Turner.

Mike Feters, Graduate Director of totaljobs.com says "The potential for online graduate recruitment in this country is phenomenal. Our new Graduate Zone gives candidates quick, easy access to some of the UK's top companies. The Zone empowers employers to tap into a rich pool of candidates and boost the performance of their graduate recruitment campaign by letting them search by academic profile."

Paul Stephens, Website Director adds "Feedback from clients has already been very positive; they especially like our new tools and the look and feel of the zone that speaks to the graduate audience they want to attract. With so many candidates already registered, we're confident that we will continue to build on this fantastic start over the coming months."

<https://www.totaljobs.com/Graduate/>

About totaljobs.com (www.totaljobs.com)

Totaljobs.com is part of Totaljobs Group Ltd, which is the wholly owned subsidiary of the Reed Elsevier Group plc, a FTSE 100 company and one of the world's largest publishing and information companies.

The site caters for large multinationals to small regionally-based businesses, recruitment consultants and recruitment advertising agencies. Over 2,800 employers place more than 96,000 vacancies at any one time on the site.

2 million jobseekers use the site each month, with an application made every 3 seconds through the site. Candidates come from all areas of the UK, and across all industries and job functions.

Totaljobs has an inclusive approach to recruitment and encourages every employer to recruit using selection processes that do not discriminate.

Press enquires – please contact

Phillip Jones - Consumer Marketing Manager
Michelle Perry – Recruiter Marketing Manager

Tel: 0207 769 9200
Email: info@totaljobs.com