



## **TOTALJOBS.COM BOOSTS GRADUATE FOCUS WITH SPECIALIST APPOINTMENT**

London, June 12th 2006 - Totaljobs.com announces the appointment of Mike Feters to the new post of Graduate Director. The appointment underscores totaljobs.com's commitment to provide more focused services to employers and an improved job search experience for new graduates. It coincides with new developments to be showcased on the totaljobs.com Graduate Zone this summer.

Feters brings nearly a decades' sales and recruitment experience to his new role at totaljobs.com, including considerable expertise within the graduate community, and an extensive network of contacts from the higher education sector. He previously held senior positions with specialist graduate recruiters JPA Graduate Ltd and The Workbank Recruitment Consultancy Ltd.

"The potential of online graduate recruitment in this country is truly remarkable," says Feters. "My aim is to ensure that totaljobs.com, already the number 1 job board in the UK, continues to build its graduate products to serve the graduate community with the same success. In my experience of using totaljobs.com in previous roles for the attraction of graduates, the launch of the new graduate zone will further improve our position as market leader and give us a unique proposition to jobseekers and recruiters alike."

"This is also a fantastic opportunity to help high quality candidates stand out from the crowd and begin their careers with some of the UK's finest companies. Totaljobs already has the widest choice of careers opportunities available and this new venture gives a unique offering to graduates, with tools to aid in their graduate recruitment campaign, and the ability to gain a wider understanding of the market as a whole. I am impressed with totaljobs.com's commitment to developing the Graduate Zone and confident that we can create a really compelling and valuable service for both entry-level candidates, and recruiters alike."

Paul Stephens, totaljobs.com Website Director, says: "Mike's depth of experience in the graduate recruitment market makes him the ideal choice to differentiate us to new and potential clients on both sides. Mike will focus on established graduate recruiters and the wider community of entry-level recruitment, and I am confident that he will help ensure a consistent and concerted approach to this developing marketplace."

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**About totaljobs.com ([www.totaljobs.com](http://www.totaljobs.com))**

Totaljobs.com is part of Totaljobs Group Ltd, which is the wholly owned subsidiary of the Reed Elsevier Group plc, a FTSE 100 company and one of the world's largest publishing and information companies.

The site caters for large multinationals to smaller regional businesses, recruitment consultants and recruitment advertising agencies. Over 2,800 employers place more than 100,000 vacancies at any one time on the site.

Over 2 million jobseekers use the site each month, with an application made every 3 seconds through the site. Candidates come from all areas of the UK, and across all industries and job functions.

Totaljobs has an inclusive approach to recruitment and encourages every employer to recruit using selection processes that do not discriminate.

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