



## **SUPERSIZE ME: TOTALJOBS.COM GRABS MARKET SHARE IN BUMPER MONTH**

**November 2006** - Totaljobs.com has further strengthened its position as the UK's leading [recruitment website](#) by generating a record number of job applications.

Applications in October stood at 801,000. That's 100,000 more than in September, and 170,000 more than October 2005. Previously the highest level of response generated was in [March 2006](#) with 741,000 applications.

In addition, totaljobs.com extended its reach – attracting 1.97m jobseekers in October and achieving an unprecedented 5.51% share of all visits made to UK employment sites, (as reported by industry market monitor Hitwise). This is the biggest share of visits achieved this year by any commercial job board firmly establishing totaljobs.com as the leading player in this sector.

To complete a hat trick, totaljobs.com doubled the rate of new candidate CVs attracted in October, giving recruiters a greater choice of new candidates.

John Salt, Website Director of totaljobs.com says “No other [recruitment website](#) generates this level of response. These figures clearly demonstrate that totaljobs.com continues to provide UK jobseekers with a great experience. We carry more than 100,000 jobs at any one time – more than any other commercial job site, and this number is increasing every month as we extend our presence throughout the UK.

”We operate in a competitive space, but totaljobs.com continues to win the hearts and minds of an ever-growing number of jobseekers from all across the UK. We continue to listen to their needs and deliver unrivalled content and [tools](#) for them.”

For more recruiter information visit [www.totaljobs.com](http://www.totaljobs.com).

## **Notes for editors**

### **About totaljobs.com ([www.totaljobs.com](http://www.totaljobs.com))**

Totaljobs.com is part of [Totaljobs Group Ltd](#), which is the wholly owned subsidiary of the [Reed Elsevier Group plc](#), a FTSE 100 company and one of the world's largest publishing and information companies.

The site caters for large multinationals, to small, medium sized businesses, recruitment consultants and recruitment advertising agencies based all over the UK. Over 3,000 [recruiters](#) place more than 100,000 vacancies at any one time on the site.

Almost 2 million [jobseekers](#) use the site each month, with an application made every 3.5 seconds through the site. Candidates come from all areas of the UK, and across all industries and job functions.

Totaljobs.com has an inclusive approach to recruitment and encourages every employer to recruit using selection processes that do not discriminate.

Totaljobs.com is also a founding member of the [Network](#), an alliance of marketing leading jobsites covering 50 countries.

Totaljobs.com has also recently launched a graduate zone dedicated for graduate recruiters. Visit [www.totaljobs.com/recruitgraduates](http://www.totaljobs.com/recruitgraduates).

Totaljobs.com offices are based in Birmingham, Cardiff, Glasgow, London and Manchester.

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