

Title: Totaljobs global offering: the Network revamps website

Date: 20 February, 2008,

Totaljobs.com has extended the reach of its international recruitment offering 'the Network' by launching an enhanced site: www.the-network.com.

The Network's new website, launched 20 February, reflects totaljobs.com commitment to providing a local and convenient recruitment solution for clients with recruitment needs beyond the UK. The-Network.com showcases leading recruitment websites by country locations depicted on a map. The simple method enables recruiters to drill down on a country by country basis but still retain one local point of contact to Account Manger their recruitment campaign.

Sophie Relf, Head of Marketing totaljobs.com said, "The fight for talent is as heated in the UK as it is in the rest of Europe, the States, Africa & the Middle East. Increasingly top employers are looking overseas as well as in their home country to hire skilled staff. In recognition of this the Network was developed to deliver quality response to recruiters by leveraging off a network of best of breed online recruitment companies. The offering is unique because we haven't lost sight of 'local' expertise and the re-launched website conveys that core message."

The new website has many additional features all built around enhancing the user experience including: live news streams, enhanced recruitment company branding opportunities and comprehensive contact information and online ordering forms.

Steven Lewis, MD of the Network adds "We engaged with clients at the test phase of website development and their feedback was very positive. They especially liked the additional features and accessibility and choice that one URL: www.the-network.com gave them. The re-launch has definitely enhanced totaljobs.com offering overall."

<http://www.the-network.com>

About The Network (www.the-network.com)

The Network is a formal alliance of 31 leading recruitment jobs boards from over 70 offices, committed to online recruitment in 64 countries. The Network allows UK based recruiters to buy through a single point of contact, who will provide a solution to their international recruitment needs.

About totaljobs.com (www.totaljobs.com)

Totaljobs.com is the UK's most visited commercial recruitment website attracting over 3m visits from ~2m unique jobseekers monthly who generate over 900,000 applications to more than 145,000 jobs. Totaljobs.com is part of Totaljobs Group, the UK's largest and fastest growing online recruitment company, comprising 11 recruitment websites, which between them carry over 300,000 jobs, and attract over 3m unique jobseekers every month who generate over 1.4 million applications. These recruitment websites are CareerStructure.com, Caterer.com, Catererglobal.com, CWJobs.co.uk, HotelsCareers.com, JobJourneyNorthWest.co.uk, JobJourneyScotland.co.uk RetailChoice.com, Salestarget.co.uk, SecretarialCareers.co.uk, Totaljobs.com, and Totaljobs.nl.

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