

Title: Totaljobs kicks off to a record start  
Date: 11 February, 2008

Totaljobs.com has maintained its No. 1 position as the UK's leading commercial recruitment website for the 24<sup>th</sup> consecutive month (Hitwise). In the first month of totaljobs.com monthly audit agreement with ABCe totaljobs.com broke all previous reach and response records providing the UK's biggest recruitment marketplace.

Taking advantage of a buoyant recruitment market in January totaljobs.com reports a whopping 3.6 million visits from over 2 million visitors who generated more than 950,000 job applications.

Sophie Relf, Head of Marketing totaljobs.com said "Totaljobs dominant presence on UK websites and search engines consistently drives high volumes of responsive jobseekers to the site; this coupled with a wide choice of over 150,000 UK jobs ensures we provide the best place for recruiters to advertise."

Totaljobs has benefited from a highly active digital marketing campaign including run of network sites display advertising, SEO, and SEM. Also commenced in January was a regional radio campaign that launched in the Midlands, South Wales and the West.

Totaljobs.com' Graduate Zone also celebrated this January carrying over 10,000 live jobs for the first time since its launch in August, 2006. This success comes from a commitment to providing a dedicated graduate recruitment offering that matches active graduates and under-graduates with specialist recruiters.

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#### Notes to the Editor

Totaljobs.com is the UK's most visited commercial recruitment website attracting over 3m visits from ~2m unique jobseekers monthly who generate over 900,000 applications to more than 145,000 jobs. Totaljobs.com is part of Totaljobs Group, the UK's largest and fastest growing online recruitment company, comprising 11 recruitment websites, which between them carry over 300,000 jobs, and attract over 3m unique jobseekers every month who generate over 1.4 million applications. These recruitment websites are CareerStructure.com, Caterer.com, Catererglobal.com, CWJobs.co.uk, HotelsCareers.com, JobJourneyNorthWest.co.uk, JobJourneyScotland.co.uk RetailChoice.com, Salestarget.co.uk, SecretarialCareers.co.uk, Totaljobs.com, and Totaljobs.nl.

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