

TOTALJOBS.COM AUDITS APPLICATION FIGURES

September 2006 - Totaljobs.com, the UK's leading recruitment website, has become the first to publish independently audited job application figures.

Totaljobs.com recorded 740,000 jobseeker applications* in March 2006, according to figures from ABCe, the online media industry's audit service. The [recruitment website](#) carries 100,000 jobs on average every month giving jobs posted on the site an average of 7 applications.

Application rates are one of the most important metrics to measure success in the online recruitment market. Totaljobs.com now generates 143% more applications than it did a year ago, more than any other UK [recruitment website](#), and an application is generated every 3.5 seconds.

"We are committed to offering [employers](#) as much data as possible on the jobseeking process. This audit is the latest in an ambitious set of [services](#) that will help employers understand the ease and dependability of the internet for recruitment and give employers confidence in the return they receive on their investment," says Paul Stephens totaljobs.com website director.

Totaljobs.com commissioned the audit as part of its ongoing commitment to transparency in a sector that is still in its infancy. It was also the first recruitment website in the UK to independently audit the diversity of its users.

The high application rate is evidence of the site's ability to attract [quality candidates](#) on a large scale and deliver an effective matching service for the 2,800 recruiters who use its site. Over 1,990,000 unique users visited totaljobs.com in March 2006, from all industry sectors and regions across the UK.

"Our ability to attract growing numbers of quality candidates with the skills needed by employer's means that applications through totaljobs.com will continue to rise. The increasing application rate shows that quality candidates are online and looking for jobs," says Paul Stephens.

For more recruiter information visit www.totaljobs.com.

** Please refer to the totaljobs.com ABC ELECTRONIC certificate for a breakdown of job applications on the ABC ELECTRONIC website or [click here](#).*

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About totaljobs.com (www.totaljobs.com)

Totaljobs.com is part of [Totaljobs Group Ltd](#), which is the wholly owned subsidiary of the [Reed Elsevier Group plc](#), a FTSE 100 company and one of the world's largest publishing and information companies.

The site caters for large multinationals, to small, medium sized businesses, recruitment consultants and recruitment advertising agencies based all over the UK. Over 2,800 [employers](#) place more than 100,000 vacancies at any one time on the site.

1.9 million [jobseekers](#) use the site each month, with an application made every 3.5 seconds through the site. Candidates come from all areas of the UK, and across all industries and job functions.

Totaljobs.com has an inclusive approach to recruitment and encourages every employer to recruit using selection processes that do not discriminate.

Totaljobs.com is also a founding member of the [Network](#), an alliance of marketing leading jobsites covering 48 countries.

Totaljobs.com has also recently launched a graduate zone dedicated for graduate recruiters. Visit www.totaljobs.com/recruitgraduates.

Totaljobs.com offices are based in Birmingham, Cardiff, London and Manchester.

[Press enquires](#) – please contact Michelle Perry, Recruiter Marketing Manager on 0207 769 9200 or email michelle.perry@totaljobs.com.